



SEPT 25TH & 26TH 2026

Fall Fest 2026 Sponsorship Opportunities

SIGNATURE SPONSORSHIP

Exclusive: \$10,000

- Recognition on street banner(s) [North Street and Howard Street]
- Radio ad mentions
- Logo on cups
- Speaking opportunity at Fall Fest
- Recognition on digital billboard
- Recognition on Fall Fest website
- Recognition on Fall Fest social media

- Recognition on Elkton Alliance, Inc. lobby screen
- Business Spotlight monthly on Elkton Alliance, Inc. social media through 2026
- Recognition in weekly email newsletter for five weeks
- Recognition in Fall Fest press release(s)
- Recognition on special event signage which could include Main Street kiosk signage, event day signage etc.
- Two complimentary premium vendor spots (10x10)
- Recognition in post-event sponsor thank-you communications

ENTERTAINMENT SPONSORSHIP

Exclusive: \$4,500

- Recognition at stage
- Recognition on digital billboard
- Mention between bands
- Recognition on Fall Fest website

SOLD

- Recognition on Elkton Alliance, Inc. social media
- Recognition in weekly email newsletter for three weeks
- Recognition on special event signage which could include Main Street kiosk signage, event day signage etc.
- Two complimentary premium vendor spots (10x10)
- Recognition in post-event sponsor thank-you communications

ADVENTURE ZONE SPONSORSHIP

Exclusive: \$1,500 (co-sponsorship available by request)

- Recognition at location of pumpkins and mums
- Logo on event day signage
- Recognition on digital billboard
- Recognition on Fall Fest website
- Recognition on Fall Fest social media
- Recognition on special event signage which could include Main Street kiosk signage, event day signage etc.
- Two complimentary premium vendor spots (10x10)
- Recognition in post-event sponsor thank-you communications

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KID'S ZONE SPONSORSHIP

Exclusive: \$1,500 (co-sponsorship available by request)

- Recognition at location of pumpkins and mums
- Logo on event day signage
- Recognition on digital billboard
- Recognition on Fall Fest website
- Recognition on Fall Fest social media
- Recognition on special event signage which could include Main Street kiosk signage, event day signage etc.
- Two complimentary premium vendor spots (10x10)
- Recognition in post-event sponsor thank-you communications

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INFORMATION TABLE SPONSORSHIP

Exclusive: \$1,500

- Exclusive Information Booth Sponsor designation
- Company logo prominently displayed at Information Table
- Recognition on Fall Fest website
- Recognition on Fall Fest social media

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- Public acknowledgement throughout the event by Elkton Alliance, Inc. to provide branded promotional items, signage, and/or giveaways at the Information Table
- Recognition on special event signage which could include Main Street kiosk signage, event day signage etc.
- Two complimentary premium vendor spots (10x10)
- Recognition in post-event sponsor thank-you communications

TOTE YOUR TREASURES SPONSORSHIP

Exclusive: \$1,500

- Logo on event day signage
- Recognition on digital billboard
- Recognition on Fall Fest website
- Recognition on Fall Fest social media

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HARVEST BLOOMS SPONSOR

Exclusive: \$2,000

- Recognition at location of pumpkins and mums
- Recognition on digital billboard
- Recognition on Fall Fest website
- Recognition on Fall Fest social media
- Recognition on special event signage which could include Main Street kiosk signage, event day signage etc.
- Two complimentary premium vendor spots (10x10)
- Recognition in post-event sponsor thank-you communications

SOLD

CAR SHOW SPONSORSHIP (FRIDAY)

Exclusive: \$1,250 (co-sponsorship available by request)

- Logo recognition on registration cards
- Opportunity to distribute promotional materials with all registrants
- Recognition on digital billboard
- Recognition on Fall Fest website
- Recognition on Fall Fest social media
- Recognition on special event signage which could include Main Street kiosk signage, event day signage etc.
- Two complimentary premium vendor spots (10x10)
- Recognition in post-event sponsor thank-you communications

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RELAXATION STATION SPONSORSHIP

Exclusive: \$1,000 (co-sponsorship available by request)

- Recognition on digital billboard
- Recognition on Fall Fest website
- Recognition on Fall Fest social media
- Recognition on special event signage which could include Main Street kiosk signage, event day signage etc.
- Two complimentary premium vendor spots (10x10)
- Recognition in post-event sponsor thank-you communications

SOLD

*The cost of 250 giveaways is covered in your sponsorship. You have the option to purchase additional giveaways or provide your own.

**The cost of 500 tote bags is covered in your sponsorship. You have the option to purchase additional bags.