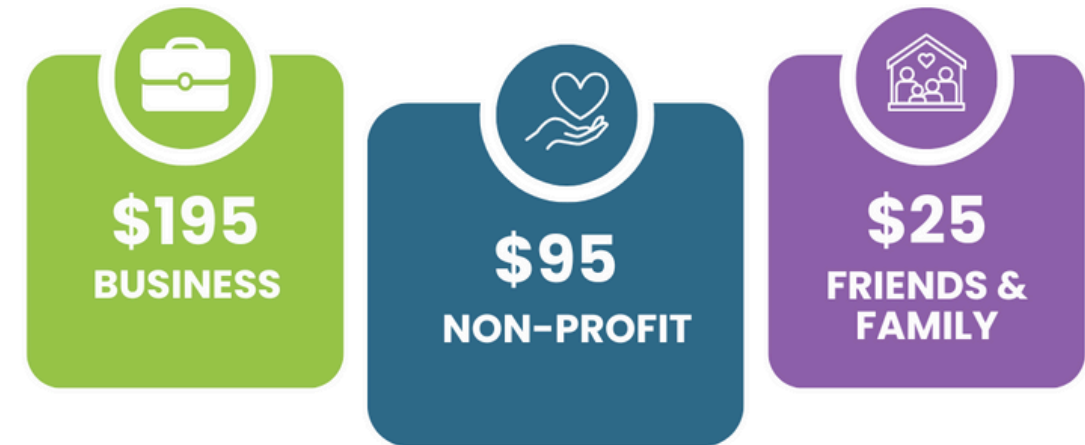




Fall Fest 2024 Sponsorship Opportunities

SEE YOU
NEXT YEAR!

Elkton Alliance, Inc. Community Contributors



*All Business and Non-profit contributions will incur a one-time \$25 administrative set-up fee.

**All contributions and fees are non-refundable.

Community and Partner contributors will be provided tax deduction documentation for all contributions.

Benefits:

- Logo recognition of your company on the Elkton Alliance, Inc. website and social channels throughout the year.
 - Contributor organizations are highlighted on the Elkton Alliance, Inc. homepage for the duration of their contribution.
 - Recognition in the weekly newsletter, for 30 days from the join date.
 - Interactive business section on Elkton Alliance, Inc. website homepage.
- Use of the Elkton Alliance, Inc. Contributor window cling.
- Opportunity to add the Elkton Alliance, Inc. 'Proud Contributor' logo to your website, social channels, letterhead etc.
- Opportunity to serve on a committee that matches your skills/interests.
- Ability to submit press releases about your business via the weekly Elkton Alliance, Inc. newsletter.
- Elkton Alliance, Inc. to celebrate Community Contributor organization's Ribbon Cutting ceremony. Advance notice to participate in fellow business owner ribbon cutting ceremonies.
- Ability to present employment opportunities on the Elkton Alliance, Inc. website.
- Access to business resources via Elkton Alliance, Inc.
 - Connection and introduction to the Small Business Development Center
 - Advance notice of grant opportunities
 - Advance notice of business surveys, economic updates, etc.
 - Business start-up services

Our Mission

Revitalize and strengthen Elkton through economic development, historic and cultural preservation, and advancement of the arts.



PARTNERSHIP PROGRAM

As a partner, you are enrolled as a Community Contributor receiving all previously listed benefits.

	HEAD OF ELK (DIAMOND) \$10,000 ✓	ELK LANDING (RUBY) \$7,500 ✓	HERMITAGE (EMERALD) \$5,000 ✓	1787 (SAPPHIRE) \$2,500 ✓	ANTLER (QUARTZ) \$1,000 ✓
Logo recognition at Elkton Alliance, Inc. funded events, where applicable, excluding Elkton Fall Fest. (See number of events in chart.)	All Events	12 Events	10 Events	5 Events	2 Events
Logo recognition on email communication for all Elkton Alliance, Inc. funded events, where applicable, excluding Elkton Fall Fest.	✓	✗	✗	✗	✗
Recognition via the downtown speaker system during Elkton Alliance, Inc. funded events, where appropriate.	✓	✓	✓	✗	✗
Logo recognition on the monitor on the Elkton Alliance, Inc. lobby wall.	✓	✓	✓	✗	✗
Ability to showcase your company brand and employment opportunities in the Elkton Alliance, Inc. weekly newsletter at no cost (for 4 consecutive weeks.)	✓	✓	✗	✗	✗
Complimentary attendance at Elkton Alliance, Inc. Evening of Excellence based on partnership level. ◦ Opportunity for company representative to deliver a 2-minute non-advertising speech.*	One (1) complimentary table of eight (8.)	Four (4) complimentary tickets.	Two (2) complimentary tickets.	✗	✗
Complimentary use of Elkton Alliance, Inc. Head of Elk meeting room (based on availability, first come, first served).	✓	✓	✗	✗	✗
One (1) complimentary vendor space at all Elkton Alliance, Inc. vendor events. ◦ Partners who join after August 1 of the current year will be unable to take advantage of this benefit due to space limitations. Note: those organizations on Main and North Street are already eligible for complimentary vendor space due to their business location.	✓	✗	✗	✗	✗

*Limit 2 at any event. First come, first served.



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Complete registration and submit payment here:

