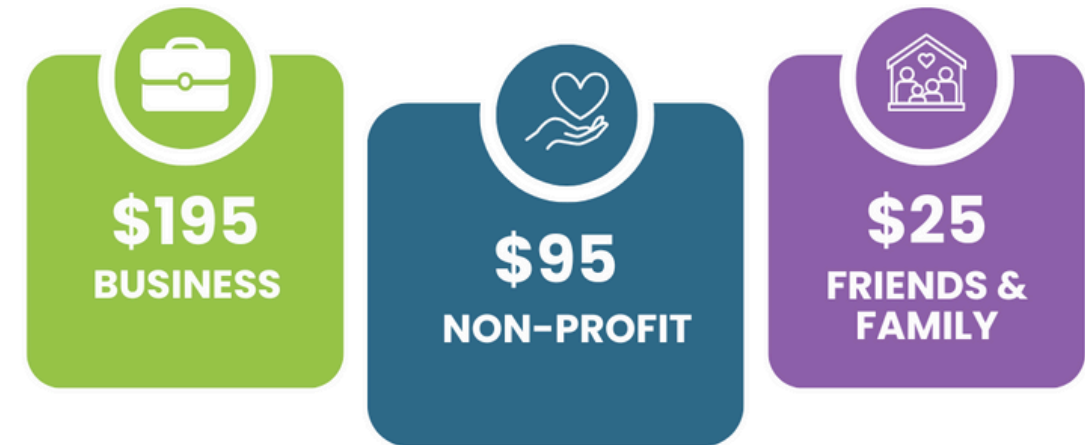




## Fall Fest 2024 Sponsorship Opportunities

SEE YOU  
NEXT YEAR!

## Elkton Alliance, Inc. Community Contributors



\*All Business and Non-profit contributions will incur a one-time \$25 administrative set-up fee.

\*\*All contributions and fees are non-refundable.

Community and Partner contributors will be provided tax deduction documentation for all contributions.

### Benefits:

- Logo recognition of your company on the Elkton Alliance, Inc. website and social channels throughout the year.
  - Contributor organizations are highlighted on the Elkton Alliance, Inc. homepage for the duration of their contribution.
  - Recognition in the weekly newsletter, for 30 days from the join date.
  - Interactive business section on Elkton Alliance, Inc. website homepage.
- Use of the Elkton Alliance, Inc. Contributor window cling.
- Opportunity to add the Elkton Alliance, Inc. 'Proud Contributor' logo to your website, social channels, letterhead etc.
- Opportunity to serve on a committee that matches your skills/interests.
- Ability to submit press releases about your business via the weekly Elkton Alliance, Inc. newsletter.
- Elkton Alliance, Inc. to celebrate Community Contributor organization's Ribbon Cutting ceremony. Advance notice to participate in fellow business owner ribbon cutting ceremonies.
- Ability to present employment opportunities on the Elkton Alliance, Inc. website.
- Access to business resources via Elkton Alliance, Inc.
  - Connection and introduction to the Small Business Development Center
  - Advance notice of grant opportunities
  - Advance notice of business surveys, economic updates, etc.
  - Business start-up services

### Our Mission

*Revitalize and strengthen Elkton through economic development, historic and cultural preservation, and advancement of the arts.*



# PARTNERSHIP PROGRAM

	DIAMOND \$10,000 ✓	RUBY \$7,500 ✓	EMERALD \$5,000 ✓	SAPPHIRE \$2,500 ✓	QUARTZ \$1,000 ✓
As a partner, you are enrolled as a Community Contributor receiving all previously listed benefits.					
Logo recognition at Elkton Alliance, Inc. funded events, where applicable, excluding Elkton Fall Fest. (See number of events in chart.)	All Events	12 Events	10 Events	5 Events	2 Events
Logo recognition on email communication for all Elkton Alliance, Inc. funded events, where applicable, excluding Elkton Fall Fest.	✓	✗	✗	✗	✗
Recognition via the downtown speaker system during Elkton Alliance, Inc. funded events, where appropriate.	✓	✓	✓	✗	✗
Logo recognition on the monitor on the Elkton Alliance, Inc. lobby wall.	✓	✓	✓	✗	✗
Ability to showcase your company brand and employment opportunities in the Elkton Alliance, Inc. weekly newsletter at no cost (for 4 consecutive weeks.)	✓	✓	✗	✗	✗
Complimentary attendance at Elkton Alliance, Inc. Evening of Excellence based on partnership level. <ul style="list-style-type: none"><li>◦ Opportunity for company representative to deliver a 2-minute non-advertising speech.*</li></ul>	One (1) complimentary table of eight (8.)	Four (4) complimentary tickets.	Two (2) complimentary tickets.	✗	✗
Complimentary use of Elkton Alliance, Inc. Head of Elk meeting room (based on availability, first come, first served).	✓	✓	✗	✗	✗
One (1) complimentary vendor space at all Elkton Alliance, Inc. vendor events. <ul style="list-style-type: none"><li>◦ Partners who join after August 1 of the current year will be unable to take advantage of this benefit due to space limitations. Note: those organizations on Main and North Street are already eligible for complimentary vendor space due to their business location.</li></ul>	✓	✗	✗	✗	✗

\*Limit 2 at any event. First come, first served.



✉ office@elktonalliance.org    ☎ 410-398-5076  
🌐 www.elktonalliance.org    📍 101 E. Main St. Elkton, MD 21921

Complete registration and submit payment here:

