

**Elkton Alliance, Inc.**  
**Board of Directors Meeting**  
**Tuesday, December 04, 2018**  
**Minutes**

**Present: President, Larry W. Crouse, Jr.**

Robert Alt, Mayor  
Marjorie Blystone  
John Palmer, Jr  
Chris Ann Szep  
Donald S. Hicks  
Kathleen Kunda

Rob S. Massimiano  
Roger L. Owens  
Brad Carrillo, Jr.  
Cindy E. Fetterolf  
Raymond J. Walters

**Excused:** Linda Burris; Sharon Pelham; Dr. Richard C. Szumel, MD;

**Also:** Mary Jo Jablonski, Executive Director  
Jessica Price, Administrative Assistant  
Jonathan Esser, Cecil College Dean of Arts

The monthly meeting of the Elkton Alliance, Inc. Board of Directors was held Tuesday, December 04, 2018 at the Elkton Alliance Office, 101 East Main Street, Elkton, Maryland. President Larry W. Crouse, Jr. called the meeting to order at 8:01 a.m. The minutes of the November 14, 2018 meeting were received and reviewed by everyone prior to the meeting. A motion to accept the November 2018 minutes was made by Ms. Blystone and seconded by Mr. Walters and all were in approval.

**Treasurer's Report: Mr. Brad Carrillo, Jr.**

Mr. Carrillo presented the Treasurer's Report. There were no questions concerning the report as presented. A motion to accept the November Treasurer's Report was made by Ms. Szep with a second by Mr. Walters with all in approval.

**Organization: Mr. Roger L. Owens**

**Membership:** There were no new members this month. Total Membership is 119 with 88 Returning Members and 31 New Members for the year. Total dues collected for the year are \$13,622.50.

**Volunteer Hours:** Volunteer hours for November totaled 130.5 hours.

**Economic Vitality: Mr. Brad Carrillo**

- Ms. Kunda congratulated Ms. Jablonski on a great meeting last week with the Maryland Economic Development Association with 35 towns being represented at the meeting. Ms. Szep was also present in a meeting last week where several attendees discussed the wonderful job the Elkton Alliance had done with the MEDA summer conference that was held here in Elkton.
- Mr. Carrillo thanked Ms. Burris and Delmarva Power for getting the North Star report printed after last month's meeting. Mr. Carrillo stated that the report is a lot to read but he would like us all to read the report. At the committee's next meeting they will discuss the report and prepare for a presentation to this Board as to what they would suggest is the next step(s) in implementing the new plan.

### **Design/Arts & Entertainment: Ms. Margie Blystone**

- Ms. Blystone stated she, with the help of her assistant Sarah, decorated the windows at the former Dance Station building to generate some interest in the property that is once again for rent.
- Friday will be the annual Cookie Throwdown in Elkton. The rules have been changed slightly to include as a rule that all voting participants must visit ALL the venues offering cookies and get their ballot punched at each location between 5 and & 7:30 to 7:45 for their ballot to be counted.
- Ms. Blystone reported that she is helping Ms. Price with the Cash for Christmas entry into the computer this year to ease the task of counting all the entries. It is a monumental task and she has enlisted her son, who has volunteered to write a program to make the task much simpler for next year.

### **Office Report: Ms. Mary Jo Jablonski**

#### Downtown Business Report:

- The Sip and Savor Magazine advertisement is out in print and we are getting a lot of interest from all over the state.
- During the MEDA conference, Mr. Tim Fideler was one of the speakers. Mayor Alt has met with him previously. Ms. Jablonski would like to ask him to come and speak to our board. Ms. Blystone also indicated that he is an incredible wealth of knowledge that we could use here in Elkton. Ms. Blystone and Ms. Szep have both heard him speak and would also like to see him come to Elkton to speak.
- Business Update:
  - There is a new guitar shop at 166 W. Main Street called “Strings & Things”
  - The Teal Antler Boutique and the Wave Tea Bar will hold January Grand Openings.
  - Maryland Beer Company, LLC will hold their Grand Opening on Saturday at 12:00. Board members were asked to attend.

### **Chairman’s Report: Larry W. Crouse, Jr.**

- Mr. Crouse stated that the Small Business Person of the Year event was a messy day but a beautiful event that recognized Ms. Wendy Burkley Barry and her business The Kiddie Academy. Mr. Owens stated that the Barn at Bristol Plantation was a great venue and the food was good.
- Mr. Crouse moved on to the annual meeting to re-elect board members or elect replacements for any board members that are at the end of their term. Mr. Crouse presented Ms. Cindy Fetterolf, Mr. Brad Carrillo, Dr. Richard Szumel and Mr. Ray Walters to continue serving on the Elkton Alliance Board. A motion was made by Mayor Alt and seconded by Ms. Kunda with all in approval.
- Mr. Crouse stated that a committee had been formed as a search committee for new board members. The committee is recommending Ms. Candy Bathon, Mr. John Downs, Attorney, Ms. Sandra Edwards. Ms. Blystone asked who is leaving and needs to be replaced. Mr. Crouse stated that we need to replace Mayor Alt, Ms. Linda Burris, Ms. Kathy Kunda and Ms. Sharon Pelham. He thanked those members for their service to the Board. A motion was made by Mr. Hicks to accept the nominees presented by the committee and seconded by Ms. Blystone with all in approval. It was stated that they had all been approached and have agreed to serve if nominated.
- Mayor Rob Alt made a motion to remove the Mayor as a voting member of the Elkton Alliance Board as it could construed as an ethics issue. It was discussed and determined

that the Mayor should serve as an Ex-Officio member of the Elkton Alliance Board. The motion was then presented by Mayor Alt and seconded by Mr. Carrillo with all in approval.

- Mr. Crouse reminded the Board that in January, he would like to discuss the issues with the Vendor/Peddler License permitting. The Mayor and Commissioners have requested the input/recommendation of the Alliance Board. He would like the Board members to consider this task prior to the January Board meeting when we will present it for discussion.
- Mr. Crouse stated that Elkton Little League signs will be coming up for renewal shortly and he would like the Elkton Alliance to purchase a sign. The charge for a sign is \$350.00/year. He asked the Board to approve the sign for the main Little League field (center front field). It was stated that we should use the new logo on the sign. Mr. Hicks made a motion to approve the sign as discussed with a second by Mr. Walters with all in approval.
- Mr. Crouse stated that the January meeting will be held on January 8<sup>th</sup> since the first Tuesday in January is New Year's Day.
- Mr. Crouse and Mr. Owens both attended the Merchant's Committee meeting last month and stated that it was a good meeting. The Merchant's Committee would like to have the streets closed for First Friday events. Ms. Blystone stated that this is what the Town of Havre de Grace does for their First Friday events. There was some concern that attendees would then not enter the places of business as only the vendors were in the streets. It was stated by the merchants that here they would move out into the streets to draw people into their shops. It was decided to discuss this more at the January meeting.

#### **Mayor Alt's Report:**

- Mayor Alt added that First Friday should be a very large event. It includes the Annual Cookie Throwdown with a large participation by the merchants. The Immaculate Conception School will hold a Meet and Greet at the Alliance Office that should be well attended and will spill out into the First Friday crowd. Also added to the program will be the unveiling of Mr. Joe Zurillo's Art at The Palette and The Page. Cecil College also will have a wonderful Fine Arts Display along with Andrew Dickinson's Christmas Rock and Roll show that weekend.

#### **New Business:**

- No new business was discussed.

**A motion was made to adjourn the meeting at 8:35 a.m. by Ms. Kunda and seconded by Mr. Walters with all in approval.**

**The next meeting will take place on Tuesday, January 08, 2019 at 8:00 a.m.**

**Respectively submitted:**

---

**Cindy Fetterolf, Secretary**